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Clay S. Nelson is the founder of Clay Nelson Life Balance, an executive coaching firm that specializes in teaching leaders how to reach their greatest potential in both their professional and personal lives. As a former “nail belt wearing” contractor who successfully led his own company for over 14 years, Mr. Nelson’s “on-the-job” experience enables him to relate to the work-life issues that business leaders and executives deal with every day.

The core of Clay’s coaching philosophy revolves around life balance and accountability for learning, growing, and then teaching others.

Teaching from this core philosophy for more than three decades, Clay provides leaders, and their teams, with business and professional coaching, mediation, facilitation, planning, system analyses, and seminar leadership.

When you work with Clay one-on-one or hear him speak, you’ll find that he speaks in specifics, not textbook generalities. You’ll also find his style refreshingly honest – and his energy contagious. After decades of corporate leadership, Clay knows the elements that make a business successful, and will use his *innate intuition* and *people skills* to help your audience realize who they are, and what’s stopping them from achieving the success they’re looking for.

In addition to being an experienced contractor and executive business coach, Clay is also:

- An experienced radio talk show host – Having hosted the weekly radio talk show, The Clay Nelson Life Balance Hour, on KZSB AM 1290 Santa Barbara and broadcast globally via the World Wide Web for over three years.
- An author of several workbook guides on the topics of Business Planning, Marketing, and Personal and Business Accountability, a monthly online newsletter, and an educational CD series.
- A featured speaker at many national education events and conferences, as well as private corporate retreats.

He resides in Santa Barbara, California.