



A division of Consulting Services Network LLC



Clay Nelson is a former “nail belt wearing” contractor who successfully ran his own company for over 14 years. It’s this “on-the-job” experience that enables him to relate so well to the work-life issues that contractors and construction company owners deal with every day.

For more than two decades, Clay has been providing those in all facets of the contracting and construction industries with business and professional coaching, mediation, facilitation, planning, system analyses and seminar leadership. He founded **Clay Nelson Life Balance™**, a division of Consulting Services Network LLC, to provide businesses and individuals with what may be missing in their lives: purpose, personal and

business planning, fun, effective delegation through team management, and accountability.

When you work with Clay one-on-one or hear him speak, you’ll find that he speaks in specifics and not in textbook generalities. You’ll also find his style refreshingly honest – and his energy contagious. After 30 years of corporate leadership, Clay knows the elements that make a business successful, and will use his *innate intuition* and *people skills* to help your audience realize who they are, and what’s stopping them from achieving the success they’re looking for.

In addition to being an experienced contractor and business coach, Clay is also:

- The host of a weekly radio talk show, *The Clay Nelson Life Balance Hour*, on KZSB AM 1290 Santa Barbara and broadcast globally via the World Wide Web
- The author of several workbook guides on the topics of Business Planning, Marketing Planning, and Personal and Business Accountability, a monthly online newsletter, and a brand new educational CD series
- A regular contributor to *Custom Home Magazine* and a resource for industry and non-industry publications alike including: *Remodeling Magazine*, *Professional Remodeler*, *LowesforPro.com*, *HGTVPro.com*, *Big Builder & Builder Magazines*, *Inc. Magazine*, and *Tribune Media Services*
- A featured speaker at many national education events and conferences

He resides in Santa Barbara, California with his wife, Susan, and their children.